

COMING ATTRACTIONS AT LOCAL THEATERS

Louise Glaum In "Love Madness," Lyceum Show

New Photoplay Spectacle of Star Greater Than Her Famed "Sex."

Louise Glaum, screen star, whose recent appearance in "Sex" at Loew's Lyceum caused such a sensation in Memphis, returns to the Second street playhouse Sunday for a four-day engagement in what is heralded as even greater vehicle than "Sex." The title of the picture is "Love Madness."

Miss Glaum appears as a wife who lives but for her husband and child until the "other woman" intervenes. Miss Glaum as the wife has given admirers a totally new characterization. The story of the play deals with the husband's fall through drugs into entanglement with a woman of the underworld. This infatuation causes a criminal's jealousy and the crook plots to have a rival murdered and blame the husband. The husband is arrested, tried and condemned to die. It is then that the wife, aroused by her mate's danger, causes people to believe she has deserted him, but instead assumes another character, braves the underworld and by luring the real murderer secures a confession thus freeing her husband's name.

In addition to the feature picture, "Hold Me Tight," Sunshine comedy film, will be offered and the always interesting Pathe Review will be shown.

For the final half, which will include the Christmas performances, a youthful comedy, "It's a Great Life," based upon Mary Roberts Rinehart's novel, "The Empire Builders," will be the attraction. The photoplay has an excellent cast of the younger stars and was produced under the direction of E. Mason Hopper. The comedy offering will be "Knocking 'Em Cold."



"Idols of Clay," Unusual Love Feature, At Strand

Mae Murray and David Powell Star in Newest Fitzmaurice Superplay.

All the keen sense for colorful effects and knowledge of what constitutes the really thrilling and dramatic which George Fitzmaurice displayed in "On With the Dance" and "The Right to Love" is said to be contained in redoubled measure in his latest production, "Idols of Clay." The story, a romance of two widely divergent worlds, was written by Ouida Bergere, and no expense, either of money or artistic effort, has been spared in making it one of the most lavishly produced and spectacular pictures of the current season.

Mr. Fitzmaurice transferred a bit of the South Sea islands to the coast of Florida for "Idols of Clay," which local screen admirers will have the pleasure of viewing at the Strand theater all next week, beginning Sunday.

Mr. Fitzmaurice and his company, which included Mae Murray and David Powell as the featured players, made their headquarters at Fort Lauderdale, some 30 miles north of Miami, where they used a wide stretch of beach.

Here they erected a number of huts in the true fashion of South Sea Islanders. The fisheries, coco-nut groves, and tropical vegetation needed for the general atmosphere were all ideally located.

Miss Murray has the role of a pretty English girl, brought up in innocence on a remote South Sea island, despite the fact that her father, a recluse, is a pearl smuggler and, with his disreputable partner, guilty of almost every crime on the calendar.

To the island comes Dion Holme, a young English sculptor, played by David Powell. Holme is trying to forget an unfortunate love affair that has virtually wrecked his career.

Through the South Sea, his faith in his work and in women is restored, and their romance leads from the tropics to the resorts of London society and thence to the shadowy dens of the Limehouse waterfront.

"The Holy Night," a holiday novelty, is the added feature.

as a photoplay. It was transformed to the screen with rare good taste and sympathy, with Alma Rubens as

the featured player and Vera Gordon and Gaston Glass also in the cast. "Humoresque" will be the chief attraction at the Princess theater next

Wednesday and Thursday. It is a Cosmopolitan production.

"The Devil's Passkey"



An amazing picture of life and love, and woman's vanity, in Paris. The story of an American's wife's innocent misstep and the terrific punishment which hung over her husband and herself until... It's one of those dramas of the ultra set that will give you a sensation.

Sunday — Monday — Tuesday — Wednesday

Admission:
Nights, Sat.,
Sun., Holidays,
30c - 20c

MAJESTIC

Admission:
Matinee, except
Sat., Sun., and
Holidays,
25c - 10c

STRAND

"The Holy Night,"
Added
Feature



Life had mocked at their dreams—and tumbled them into the depths. The man had worshiped a beautiful woman only to find her a killing mockery. The girl had worshiped too, only to find her idol of clay. But come and see what love can do; under warm tropical skies; in pleasure resorts of the rich; in the underworld dives of London. And too, you'll be talking of Mae Murray's "Chiffon Dance."

A George Fitzmaurice Production

"Idols of Clay"

with MAE MURRAY and DAVID POWELL

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Mat., except Sat., Sun., Holidays, 25c, 10c

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"Under Crimson Skies" Has Giant In Stellar Role

Memories of Jack London and Robert Louis Stevenson at their best will be revived at the Princess theater Sunday, Monday and Tuesday, when local theatergoers will see "Under Crimson Skies," the production of which so many flattering reports have been received, and on which nearly \$200,000 has been expended in the making.

Elmo Lincoln, the colossus of the screen, has the leading role in this photoplay, and he is supported by such players as Mabel Ballin, Harry Van Meter, Ethelwyn Irving, Frank Brownlee, Paul Weigel, Dick La Reno, Beatrice Dominguez, Nobel Johnson, little Nancy Caswell and many others. The production was made under the supervision of Rex Ingram.

J. G. Hawks, author of "Under Crimson Skies," has contrived an original story full of the adventure of strong men, full of scenes that stir the blood and replete with incidents calculated to keep one's interest centered closely on the screen.

It is a story of life and adventure on the high seas, of a gun runner who is carrying contraband munitions to a South American port for revolutionary purposes, of the love of a strong man for a woman to whom he can not, in honor, tell of his feelings.

Many new and interesting scenes are crowded into the six reels of film which comprise "Under Crimson Skies."

WAR MOTHERS PLAN TO PREVENT WARS

INDIANAPOLIS, Dec. 18.—An International League of Mothers, to prevent war for all time is the goal of the National American War Mothers, as announced here by Alice M. French, president of the organization, who earlier had made public a plan whereby 500 or more war mothers throughout the nation will voyage on a special ship to visit the battlefields of the world war and the cemeteries where lie American war dead.

"Our idea is to enlist the efforts of the brilliant women of the world, and particularly the mothers who suffered in the world war, to produce a league that will continue peace forever," Mrs. French said.

"We feel that as long as men lead the affairs of the world we will have war, because they will fight. But we mothers will agree on peace forever."

"Humoresque" Is To Play Return At The Princess

A song that somehow catches all of life's laughter and pathos into its magic notes—that's Dvorak's famous "Humoresque." When Fannie Hurst wrote her novel of the ghetto genius who became a celebrated violinist, she succeeded in accomplishing much that Dvorak did.

Now the story has been produced



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